**Forbes** 

# PRPLACEMENTS

LEYES MEDIA



# ABOUT LEYES MEDIA

With over 4 years in the industry, our agency Leyes Media has generated +\$3M in sales, helped over 5,000 clients and worked with dozens of agencies as providers.

# IEYES MEDIA

# WHAT SETS USAPART

We are dedicated to making life easier for our clients. We provide the best prices in the market while maintaining the quality of our services, always operating with transparency and communication.

## AUTHORS



#### FORBES STAFF

Forbes employees and writers. Increased exposure for articles. Possibility of new and different formats.



#### SENIOR CONTRIBUTOR

People not employed by Forbes but who do contribute to their site, generally with solid experience in their industry.



#### CONTRIBUTOR

People not employed by Forbes but who do contribute to their site.

# GATEGORIES







## HOLLYWOOD & ENTERTAINMENT

**BUSINESS** 

Ideal for: Singers, Songwriters, Producers, DJs, Record Labels

#### **ENTREPRENEURS**

**SMALL BUSINESS** 

Ideal for: Entrepreneurs, Brands and Companies

#### STYLE & BEAUTY, TRAVEL

LIFESTYLE

Ideal for: Influencers, Models, Travelers, Doctors, Fitness, Fashion Brands

## 

**TURNAROUND TIME: 7 DAYS** 

#### **QUESTIONNAIRE**

A questionnaire with questions is sent and filled in by the client to collect more information about his/her background and career.

#### INITIAL DRAFT AND PICTURES

Our writing team will generate a draft article with the angle that the client wants to target or promote.

#### REVIEW BY EDITORS

Our contributors at Forbes along with their editors will review the base article and either make some minor changes or approve it directly.

#### PUBLISHED ON FORBES

Once approved by the client, the article will be published on Forbes.

# OPTIONS

LEYES MEDIA **HOLLYWOOD & ENTERTAINMENT** 

#### BTS Chart A Sixth No. 1 Album With Anthology Collection 'Proof'

#### **Hugh McIntyre**

Contributor (1)



Jun 19, 2022, 08:21pm EDT



Listen to article 3 minutes







# TRADITIONAL VIEW

Only option available for Contributors and Senior Contributors

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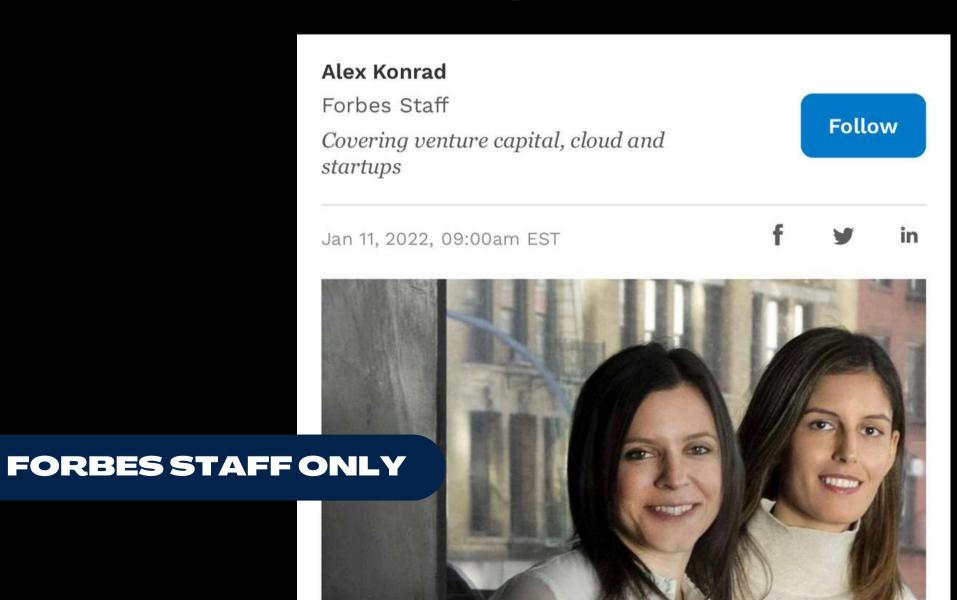
**VENTURE CAPITAL • EDITORS' PICK** 

# BANRER TITLE

White or black banner above the beginning of the article, with the title in a new, fresh and modern font.

**SEE SAMPLE** 

# Women-Led VC Firm TMV Raises \$64 Million To Back 'Triple Bottom-Line' Startups Benefiting The Planet



## SCREEN

Presentation of the article in full screen, including the photo in large size as well. On desktop, the image can go to the right or left, covering half of the screen (see sample).

**SEE SAMPLE** 

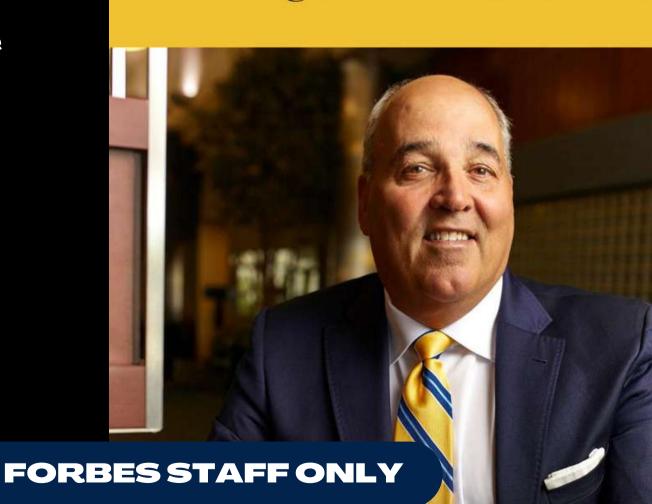


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**Matt Schifrin** 

Forbes Staff

I'm Executive Editor in charge of all things Money & Markets.

MATT FURMAN FOR FORBES

Jun 9, 2022, 06:30am EDT

As the financial health of most universities goes from bad to worse, San Diego's National University is gushing cash and expanding nationwide. The rest of higher education should take notes.

e're going to take National national," puffs Michael Cunningham, chancellor of San Diego's National University. It's an admittedly cheesy slogan, one that Cunningham, who made a fortune printing financial reports in New Jersey before a midlife reinvention in higher ed, repeats often. But in the case of National U., it's apt. Cunningham's university system has grown from fewer than 33,000 students five years ago to 45,000 today, and it's showing no signs of slowing down. In March, Amazon signed up National to offer online courses to its 750,000 employees in more than 40 (mostly careeroriented) subject areas such as sport psychology and construction management.

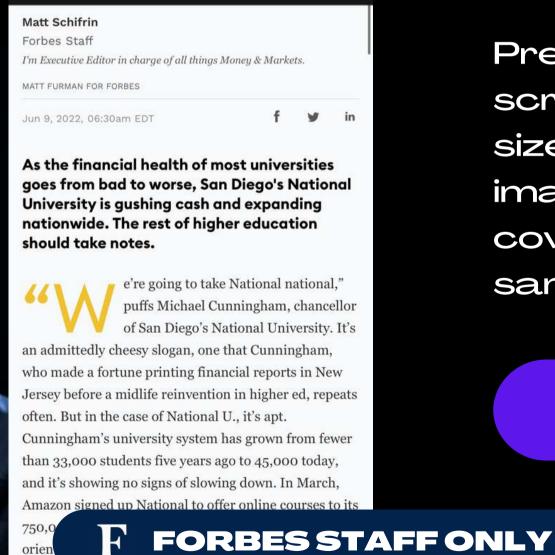
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Saudis





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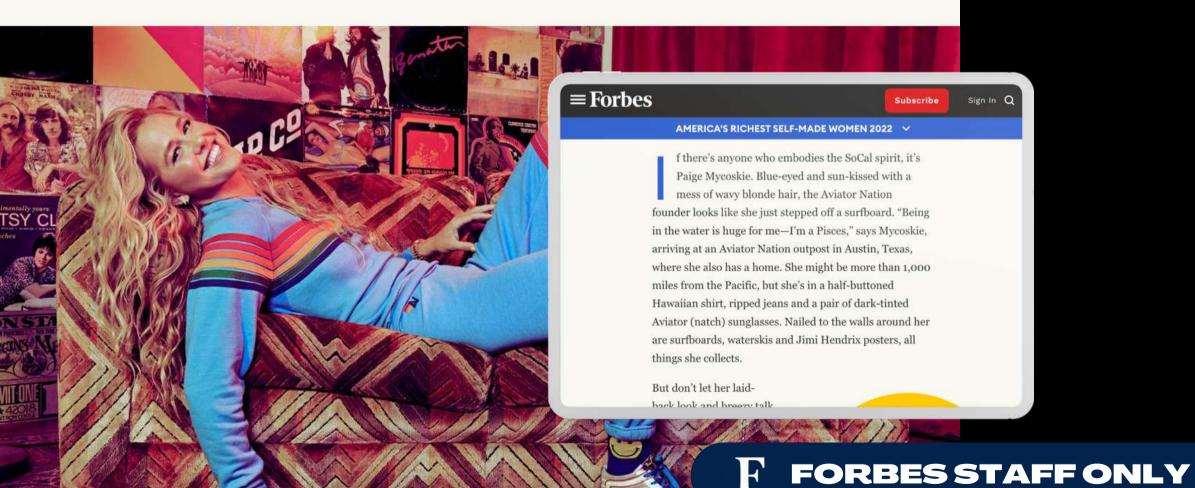
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**BILLIONAIRES • DAILY COVER** 

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Sweatpants Turned A SoCal
Surfer Into One Of
America's Richest Women



# FULLSCREEN TITLE AND PICTURE

**SEE SAMPLE** 

#### - Kevin Leyes

# 

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