

Contact:

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## FOR IMMEDIATE RELEASE

### **(Firm's name) Wins 2016 Vega Digital Awards**

(City, State - Date) With over 1,100 submissions from 30 countries throughout the world, (Winner's Name) has won a (Canopus, Centauri & Arcturus) recognition in the 2016 Vega Digital Awards competition and excelled in its category, showing extraordinary prowess in digital creativity. The winning work was created by (Artist's name) for (Client's name).

(Executive quote from winning firm about the honor of winning a Vega Digital Awards.)

Vega Digital Awards is an international competition catered to all creative professionals who inspire through concept, writing or design through traditional or electronic media. "We wish to recognize the singular achievements of small and medium-sized web design, video production and advertising companies, and the creative professionals who are the driving force behind global digital communications industry," said Kenjo Ong, President for the International Awards Associates (IAA). "We hope to find, encourage and reward the newest and brightest stars emerging in the world of digital communications."

Vega Digital Awards is administered and judged by International Awards Associate (IAA) and a carefully selected panel of internationally-esteemed creative professionals. The Association oversees awards and recognition programs, provides judges and sets competition standards for excellence.

This year's panel of international judges included:

- Aleksandr Tikhonov, Director, Contorra Family, Russia
- Alessandro Miasi, Senior Copywriter, A-Tono DMCS, Italy
- Alex Tan, Creative Director, Nokua Design, Malaysia
- Andrea Foresi, Senior Art Director, TMP Worldwide UK, United Kingdom
- Birger Linke, Group Creative Director, Ogilvy & Mather, China
- Christine David, Chief Digital Marketing Director, Rieback & David Integrated Marketing & Advertising, United States
- Greg Wixted, CEO, Global iLabs Ltd, United Kingdom
- Joe Hui, Project Manager, Nokua Design, Malaysia
- Jules Mercado, Web/Graphic Designer, Mixtape PSD.com, United States
- Jurij Plavnik, Creative Director, F4F Creative Factory, Italy
- Kishore Karumbaiah, Chief Creative Officer, Languor Digital, India
- Klaus Sommer Paulsen, CEO Creative Director, AdventureLAB, Denmark
- Kumar Jha, CEO, Agency 42, Australia

- *Kyle Johnson, Principal/Creative Director, BlkMrkt. Cr8tiv Labs, United States*
- *Luiis Franceschi, Managing Partner, LUI.IS LLC Interactive Boutique Agency, Switzerland*
- *Maria Afroditi Patsi, Creative Director, Patsi® Art & Design, Greece*
- *Mark Goldstein, Creative Director, Nobody Studios, United States*
- *Matthew Smith, CEO, Modmacro, Inc., United States*
- *Nicholas Jackson, Creative Director of Branded Content, The Washington Post, United States*
- *Nikolina Popovic, Creative Director, Grey MENA, Qatar*
- *Olivier Hero Dressen, Director / Photographer, www.studiosupreme.be, China*
- *Pavel Kozlov, Designer, Writer, Peopleofdesign, Russia*
- *Pier Lalonde, President, Creative Director, Pixel & Cie, Canada*
- *Shakir Dzheyranov, Creative Director, Spinifex Group, United States*
- *Shangning Wang, Freelance graphic designer & artist, United States*
- *Wojtek Jezowski, CEO and Creative Director, Black Rabbit, Poland*
- *Zhou Wen Jun, Founder & Design Director, 524 Studio, China*

Entries from more than 200 professional and student categories were rated according to rigorous standards. During the blind judging period, the panelists searched for and identified the most innovative and creative concepts, the strongest executions, and the highest quality in the digital media. Winners were selected from a broad scope of categories, from broadcast and print to social media and emerging platforms.

This year's Vega Digital Awards competition included entries from 30 countries: Australia, Brazil, Canada, China, Denmark, Faroe Islands, France, Germany, India, Ireland, Italy, Kazakhstan, Latvia, Luxembourg, Malaysia, Singapore, Netherland, New Zealand, Panama, Poland, Portugal, Russia, Slovakia, Spain, Sweden, Switzerland, Ukraine, United Arab Emirates, United Kingdom, and the United States.

“Winning Vega Digital Awards is a significant career accomplishment for the recipients,” Ong said. “With vetted panelists, tough criteria, blind judging processes, and strict bylaws limiting winners, only the best entries received recognition. The creative digital work this year was truly outstanding and inspiring.”

Website: <http://vegaawards.com>

Twitter: [https://twitter.com/iaa\\_awards](https://twitter.com/iaa_awards)

Facebook: <https://www.facebook.com/iaaawards>

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Google+: <https://plus.google.com/113209657717977156804>

Blog: <http://iaaawards.org/blog/>

([Background about winning company including what it means to win the award, clients, market niche, history.](#))

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