

Contact:

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FOR IMMEDIATE RELEASE

(Firm's name) Wins 2017 Vega Digital Awards

(New Rochelle, NY - Date) With over 1,500 submissions from 32 countries throughout the world, (Winner's Name) has won a (Canopus, Centauri & Arcturus) recognition in the 2017 Vega Digital Awards competition and excelled in its category, showing extraordinary prowess in digital creativity. The winning work was created by (Artist's name) for (Client's name).

(Executive quote from winning firm about the honor of winning a Vega Digital Awards.)

Vega Digital Awards is an international competition catered to all creative professionals who inspire through concept, writing or design through traditional or electronic media. "We wish to recognize the singular achievements of small and medium-sized web design and advertising companies, and the creative professionals who are the driving force behind global digital communications industry," said Kenjo Ong, President for the International Awards Associates (IAA). "We hope to find, encourage and reward the newest and brightest stars emerging in the world of digital communications."

Vega Digital Awards is administered and judged by IAA Global and a carefully selected panel of internationally-recognized creative professionals. Entries in 200+ professional and student categories were rated according to rigorous standards. During the blind judging period, the panelists searched for and identified the most innovative and creative concepts, the strongest executions, and the highest quality in the digital media. Winners were selected from a broad scope of categories, from broadcast and print to social media and emerging platforms.

Grand Jury Panel

This year's Jury Panel includes 37 renowned, experienced, and brand-new Judges from 16 countries worldwide. Judges hail from leading companies in the creative and digital industry from all corners of the globe, and include professionals from such power brands as Grayling, DMG, McCann Worldgroup, Unicef, Hewlett Packard Enterprise, etc.

Participation of International Brands

Numerous entries from international brands and top agencies from around the world were received for this year's award program. The amount of time and passion dedicated to producing such astonishing works is truly admirable. Entries submitted by agencies for companies and brands such as eBay, Toyota, Dell, Mercedes Stadium, LG, Welder Watch, Garmin Vivo, and Clash Royale are among some of the winners from this year's award.

This year's Vega Awards competition included entries from 32 countries around the world. "Winning a Vega Award is a career milestone for recipients," Ong said. "Only the best entries received recognition. We congratulate this year's winners, and wish them great success."

Website: <http://vegaawards.com>

Twitter: https://twitter.com/iaa_awards

Facebook: <https://www.facebook.com/iaaawards>

Instagram: <https://www.instagram.com/iaaawards/>

LinkedIn: <https://www.linkedin.com/company/vega-digital-awards>

Google+: <https://plus.google.com/113209657717977156804>

Blog: <http://iaaawards.org/blog/>

([Background about winning company including what it means to win the award, clients, market niche, history.](#))

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